

To: Denise Gibson

Subject: DOW BUILDING SOLUTIONS PRICE INCREASE ANNOUNCEMENT - US CM WALL ZONE 1

Attachments: XPS US Comm Wall List Zone 1 Current.pdf

Dear Denise:

As previously communicated, effective March 10, 2011, The Dow Chemical Company will increase the prices on all Dow STYROFOAM™ Extruded Polystyrene Insulation products by 12%. In addition, we are changing our US pricing zones and improving the format. Please refer to the enclosed price sheets for pricing information.

We are committed to delivering the highest level of service, to providing quality products, and to helping you enhance your business. Thank you for your continued support. If you have any questions, please contact your local Dow sales representative.

Sincerely,

Jim Gurnee  
Director, N. A. Marketing

*\*If you encounter issues opening the attached file, refer to the Adobe website. A link is attached for your convenience:  
<http://www.adobe.com/products/acrobat/readstep2.html>*

*This email is intended for the recipient to whom it is addressed. If you have received this email in error, or you feel that you are not the appropriate recipient, please contact us. Thank you!*

*For more information about Dow Building Solutions please visit: <http://building.dow.com/index.htm>*

4/1/2011

